



FITOMATIC

Fitomatic Software Privacy Policy

Effective Date: February 11, 2026

Last Updated: February 11, 2026

Welcome to Fitomatic. We provide Customer Relationship Management (CRM Software) tools designed to help you manage your business efficiently. This Privacy Policy explains how we collect, use, and protect your information when you use our website and software applications.

1. Information We Collect

To provide a functional CRM experience, we collect the following categories of data:

- **Account Data:** When you create an account or log in, we collect your name, business email, phone number, and password.
- **Customer Data:** Any information you upload about your clients (contacts, notes, deals) is owned by you. We act as a **Data Processor** for this information.
- **Usage & Log Data:** We automatically collect IP addresses, browser types, device identifiers, and "clickstream" data (how you navigate the app) to ensure security and improve performance.
- **Billing Information:** For paid tiers, we collect credit card details via secure third-party processors (e.g., Stripe). We do not store full card numbers on our servers.

2. How We Use Your Information

We use your data for the following "Legitimate Interests":

- **Authentication:** Verifying your identity during the login process.
- **Service Delivery:** Providing CRM features, data hosting, and technical support.
- **Security:** Detecting and preventing fraudulent login attempts or unauthorized access.
- **Communications:** Sending system updates, security alerts, and requested newsletters.

3. Data Sharing and Disclosure

Fitomatic **does not sell** your personal data or your customers' data. We only share information with:

- **Infrastructure Providers:** Secure cloud hosting (e.g., AWS or Google Cloud).
- **Sub-processors:** Tools necessary for app functionality (e.g., email delivery services or analytics).



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- **Legal Compliance:** If required by law to protect our rights or comply with a judicial proceeding.

4. App Details & Mobile Permissions

If using the Fitomatic Mobile App, we may request access to:

- **Contacts:** To allow you to import leads directly into the CRM.
- **Camera:** To upload document photos or profile pictures.
- **Push Notifications:** To alert you of tasks or incoming messages.
- **Storage:** To download Excel records from CRM.
- **Location:** To mark attendance.

Note: These permissions are optional and can be managed in your device settings.

5. Your Rights & Data Retention

Depending on your location, you have the right to:

- **Access/Export:** Request a copy of your data in a machine-readable format.
- **Deletion:** Request that we delete your account and associated personal data.
- **Correction:** Update inaccurate information through your profile settings.

We retain your data as long as your account is active. If you cancel your subscription, we typically delete your data after **90 days** unless otherwise required by law.

Login Dialog Implementation

When placing this in your **Login Dialog**, use the following "Short Form" notice to ensure transparency:

Privacy Notice: By logging in, you agree to the [Fitomatic Privacy Policy](#). We use cookies to keep you logged in and collect basic usage data to secure your account.

Contact Us

If you have questions about this policy, please contact our Privacy Officer at:

Email: PayPerSoft@gmail.com